

# 1st International Workshop on Social Communication and Information Activity in Digital Humanities

(Lviv, Ukraine, October 20, 2022)

## Program

<p><b>10:00 – 10:15</b>  <b>SCIA-2022 Workshop Opening</b>            Co-Chair: Oleksandr Markovets</p> <p>Moderators: Ruslana Pazderska, Nataliia Vovk, Nestor Dumanskyi, Alina Petrushka</p> <p>Join Zoom Meeting:  <a href="https://us02web.zoom.us/j/4377195129?pwd=RzF4L2lyTngrbnFHZVFsenpXdnlvZz09">https://us02web.zoom.us/j/4377195129?pwd=RzF4L2lyTngrbnFHZVFsenpXdnlvZz09</a></p> <p>Meeting ID: 437 719 5129, Passcode: 20102022</p>	
<p><b>10:15 – 12:45</b>  <b>Session 1. Social Communication and Cultural Analytics</b></p>	
10:15 – 10:30	<p>Oleksandr Markovets and Mykola Buchyn</p> <p><b>Threats of the Implementation of E-Voting and Methods of Their Neutralization</b></p>
10:30 – 10:45	<p>Oleh Tsebenko, Olha Ivasechko, Yaryna Turchyn and Roman Holoshchuk</p> <p><b>EU Digital Market: the Future of Eastern Partnership</b></p>
10:45 – 11:00	<p>Nataliia Khymytsia, Sergii Holub, Maria Holub and Oleksandr Morushko</p> <p><b>Personality Prediction from Social Networks: a Review of Works</b></p>
11:00 – 11:15	<p>Alina Petrushka, Ivanna Kozhushana and Elena Manach</p> <p><b>Social Media as Communication Channels of Academic Libraries During the Covid-19 Pandemic</b></p>
11:15 – 11:30	<p>Viktoriiia Dobrovolska, Lyudmila Cherednyk and Yuliia Hunchenko</p> <p><b>Modern library as a socio-cultural space</b></p>
11:30 – 11:45	<p>Maria Komova</p> <p><b>Digital television space: a typology of content as a reflection of democratic processes in Ukraine</b></p>
11:45 – 12:00	<p>Oleksandr Tymchenko, Orest Khamula, Svitlana Vasiuta, Olha Lukovska, Solomiya Dorosh and Olha Sosnovska</p> <p><b>Using Fuzzy Logic in the Research of the Data Visualization Process in Infographics</b></p>
12:00 – 12:15	<p>Oksana Levytska, Halyna Lystvak, Svitlana Vasiuta and Nadiia Zelinska</p> <p><b>The Market of Ukrainian Printed Books with Augmented Reality: Assortment, Problems and Communicative Aspects</b></p>

12:15 – 12:30	Olha Trach <b>Methods of Career Guidance Activity of the Department of Higher Education Institutions in Social Networks</b>
12:30 – 12:45	Andri Semenchenko, Volodymyr Gurkovskiy , Yevhen Romanenko and Viktoriia Sydorenko <b>Ukraine on the Road to the European Digital Market: Status and Tools for Implementing the European Digital Economy and Society Index in Ukraine</b>
<b>Lunch</b>	
<b>13:15 – 16:00</b> <b>Session 2. Information Activity in Digital Humanities</b>	
13:15 – 13:30	Serhii Holub, Nataliia Khymytsia, Maria Holub and Oleksandr Morushko <b>Machine Learning of the Classifier of Authors of Social Network Messages</b>
13:30 – 13:45	Ruslana Pazderska and Oleksandr Marcovets <b>The use of modern communication platforms for the organization of online education</b>
13:45 – 14:00	Anna Shilinh and Pavlo Zhezhnych <b>Development of a procedure for forming recommendations to updating the university's variable courses based on their indicator of selection trends</b>
14:00 – 14:15	Maria Komova, Tetiana Bilushchak, Alina Petrushka and Zhanna Myna <b>Consolidated Information Resource of University Archives of Lviv Polytechnic as a Research Platform of Scientific Heritage, Historical and Cultural Memory: Project Implementation Methodology</b>
14:15 – 14:30	Zhanna Myna, Andriy Nahirnyak, Vasyl Banakh and Marek Aleksander <b>Promotion of Cultural, Educational and Enlightenment Activities of Museums During the Pandemic and Overcoming Social Distance (as Exemplified by The Museum of the Lviv Polytechnic National University)</b>
14:30 – 14:45	Nestor Dumanskyi and Nataliia Kunanets <b>Evaluation of Information Resources of Scientific Libraries</b>
14:45 – 15:00	Yury Palekha, Nataliia Zozulia, Nataliia Moskovhchenko, Volodymyr Sadovenko, Nataliia Vovk and Maksim Iavich <b>Technological Processes of Working with Documented Information in the Organization as an Indicator of Corporate Information Subculture</b>
15:00 – 15:15	Vithor G. F. Bertalan and Evandro E. S. Ruiz <b>Words Matter – Using Machine Learning to verify how words absolve or condemn defendants</b>
<b>15:15 – 16:00</b> <b>Workshop Closing</b> Co-Chair: Oleksandr Markovets	