



2nd International Workshop on Social Communication and Information Activity in Digital Humanities

(Lviv, Ukraine, November 9, 2023)

PROGRAM

10:00 – 10:15

SCIA-2023 Workshop Opening

Co-Chair: **Oleksandr Markovets**

Moderators: **Ruslana Pazderska, Nataliia Vovk, Nestor Dumanskyi, Alina Petrushka**

Join Zoom Meeting:

<https://us02web.zoom.us/j/4377195129?pwd=Q1VrSHcwUGlVVys5Z2ZVQWpQSE1ZZz09>

Meeting ID: **437 719 5129**, Passcode: **2023**

10:15 – 13:30

Session 1. Social Communication and Cultural Analytics

10:15 – 10:30	Maria Komova, Alina Petrushka, Inna Penchuk and Dmytro Tarasov Digital Humanities in the Concept of Training Specialists in Information, Library and Archival Science
10:30 – 10:45	Oleksandr Markovets and Mykola Buchyn Threats and Perspectives of the Implementation of E-Voting in Ukraine
10:45 – 11:00	Oleh Tsebenko, Olha Ivasechko, Yaryna Turchyn and Roman Holoschuk The Role of the EU in the Development of E-business in the Eastern Partnership Countries
11:00 – 11:15	Oleksandr Markovets, Mykola Buchyn, Anastasiia Kovalchuk and Taras Basyuk Russian information-psychological special operations in Ukraine and peculiarities of system design for their countermeasures
11:15 – 11:30	Olha Trach Methods and means of forming the image of the teacher of the Higher Education Institution
11:30 – 11:45	Olena Zinenko, Artem Zakharchenko, Yulia Strochinska, Anhelika Machula and Maryna Fursenko The Mental Health Discourse in Social Media as a Factor of Information Resistance of Ukrainians
11:45 – 12:00	Nataliya Boyko and Oleksandra Dypko Categorizing False Information in News Content Using an Ensemble Machine Learning Model
12:00 – 12:15	Nestor Dumanskyi, Viktoriia Dobrovolska, Liudmyla Cherednyk, Yuliia Hunchenko and Snizhana Dobrovolska Electronic Library as Modern Information Center
12:15 – 12:30	Oleksandr Tymchenko, Orest Khamula, Svitlana Vasiuta, Olha Sosnovska, Solomiya Dorosh and Olha Lukovska Determining the Importance of Factors in the Selection of Immersive Technology for Artworks Reproduction

12:30 – 12:45	Lesya Kovalska, Tetiana Yavorska, Hryhorii Kovalskyi and Sergiy Gnatyuk Modern Challenges of the Activities of Document and Information Institutions
12:45 – 13:00	Nadiya Balandina, Lyudmila Cherednyk, Nataliia Bondar, Alla Bolotnikova and Alina Petrushka Mediadeterminism and its Reflexes at the Lexical Level
13:00 – 13:15	Nataliia Korzhyk, Alla Solianyuk, Alina Borysova and Marek Aleksander State Archives in Ukraine During the Russian Aggression: Challenges and Achievements
13:15 – 13:30	Anna Shilinh Development of Structure of the Users' Motivational Intentions Database of the Web-Community for Supply and Demand of Educational Services and Evaluation of Its Information Content Quality
13:30 – 13:45	Halyna Lukash, Oleksii Prihunov and Olha Anisimova Effective Semantic Markers Of Using Socio-Communication Technologies In Educational Activities
13:45 – 14:15	
Lunch	
14:15 – 17:45	
Session 2. Information Activity in Digital Humanities	
14:15 – 14:30	Dmytro Tarasov and Maria Komova Analysis of the Use of Information Resources of the Aggressor Country by the University Educational Process Participants in 2021-2023
14:30 – 14:45	Xi Xinwen, Iryna Davydova, Olena Marina, Serhii Marin and Zhengbing Hu Analysis of project activities of libraries of the People's Republic of China
14:45 – 15:00	Solomiia Albota Linguistic and Semantic Representation of the WAR concept by Phraseological Units
15:00 – 15:15	Zhanna Myna and Oleksandra Kukhtiak Organization and Conduct of Career Guidance Subject Olympiads by Means of Computer Testing in the Practice of the Centre for Testing and Diagnostics of Knowledge of the Lviv Polytechnic National University
15:15 – 15:30	Nadiia Zubko, Halyna Lystvak, Orest Khamula and Olha Stadnyk Material, Constructive and Communicative Components in the Design of Modern Printed Publications in Ukraine
15:30 – 15:45	Ivan Khoma, Nataliia Vovk, Roman Holoshchuk and Svitlana Muravska Promoting the Ukrainian Education and Culture Centre "Oseredok" through the digitization of Ukrainian Studies archival collections in Canada
15:45 – 16:00	Zhanna Myna, Vasyl Banakh and Andriy Nahirnyak Virtual Museum and the Phenomenon of Digital Heritage: Challenges of the 21st Century
16:00 – 16:15	Inna Rozlomii, Nataliia Yehorchenkova, Andrii Yarmilko and Serhii Naumenko Data Protection in the Utilization of Natural Language Processors for Trend Analysis and Public Opinion: Cryptographic Aspect
16:15 – 16:30	Oleksandr Kuznetsov, Dmytro Zakharov, Emanuele Frontoni, Andrea Maranesi and Serhii Bohucharskyi Cross-Database Liveness Detection: Insights from Comparative Biometric Analysis
16:30 – 16:45	Olena Levchenko, Oksana Levytska and Marianna Dilai A statistical profile of color terms in Irving Stone's biographical novel about Vincent van Gogh: a corpus-based approach
16:45 – 17:00	Zoriana Kunch and Liliia Kharchuk Studying Semantic Transformations of Deterministic Vocabulary in Artistic Discourse Using Corpus Technologies
17:00 – 17:15	Vasyl Teslyuk, Oleksandr Morushko, Nataliia Khymytsia and Sofia Teslyuk

	Information Technology Optimizing the Structure of the Collective Using the Methods of Practical Psychology
17:15 – 17:30	Ana Diana Domuta and Christine Strauss Mobile Banking Behaviour of Austrians and Romanians – The Role of Espoused Cultural Values
17:30 – 17:45 SCIA-2023 Workshop Closing Co-Chair: Oleksandr Markovets	